FIVB BEACH VOLLEYBALL EVENTS
... from the World Championships to the grass roots

CHALLENGER AND SATELLITE EVENTS
Challenger and Satellite events

**Deadline to apply is six months before the expected start of the event:** Apply through WT/04b forms available on www.fivb.org

- Challenger and Satellite events are more and more part of a successful FIVB development programme which aims to offer countries the opportunity to promote an international event within a limited budget. These events require a minimum of 16 teams, including the best host country teams and two wild cards, which can be from among the top-ranked teams.

- Challenger and Satellite are included in the FIVB Official Beach Volleyball calendar and teams earn World Ranking points if these latter are under the FIVB jurisdiction.

- The events are a ‘golden gateway’ for young and professional athletes to major FIVB events, and give new promoters valuable experience towards the organization of a World Tour event. If all parties concerned will agree, Challenger and Satellite can be promoted in all countries including those organizing a World Tour event and they can be staged as single or double gender’s event.

NB: In 2011 CEV was responsible for the organization of the Challenger and Satellite in Europe.
Challenger and Satellite events: organizers’ benefits

- Commercial rights to all on-site signage, with the exception on the first row of four panels for Satellite events and 6 panels for Challenger events for the FIVB brand or sponsors. A 10 m. event banner shall be displayed to feature the Title of the Tournament (i.e. FIVB Challenger presented by Nokia or FIVB Nokia Challenger in Kiev)
- Use of all sponsor’s categories with the exception of the main FIVB reserved sponsors’ categories of major events in order to avoid ambush marketing (release possible only with written FIVB approval)
- 100% of private and government contributions and subsidies
- 100% of national broadcasting sales
- 100% of ticketing sales
- 100% of sales of the official programmes, souvenirs etc
- 100% of the sales of hospitality packages
- 100% of the rights regarding the players, officials, organizing staff etc at the venue
Challenger and Satellite events: organizers’ benefits

- 2 top host country teams, 2 wild cards including eventual top ranked pairs and teams below the best 24 men’s and 16 women’s teams in the World Ranking for Challenger events, and below the best 48 men and 32 women’s pairs for Satellite events. The Entry Points are calculated by adding each player’s FIVB Points earned in the best four of their last five events FIVB SWATCH WORLD TOUR (Open and Grand Slam), SWATCH WORLD CHAMPIONSHIPS, recognized Continental Tour (including the Final and other types of events part of the Tour) and recognized Satellite/Challenger tournaments over a 365-day period from the date the Entry Points are calculated. The FIVB Points earned from Satellite and Challenger events are only included if they actually improve a players standing otherwise the FIVB World Tour points are used in this best four of last five calculation (see 2011 Handbook)
- Rights to the presenting title and any sponsor or city with which the title is associated (i.e. FIVB Challenger presented by Nokia)
- Rights to use the FIVB trademarks
- Dedicated page on the FIVB website advertising and announcing the event and its host city
- A marketing and promotional plan of Challenger and Satellite can be exploited exclusively within the host country territory.
Challenger and Satellite events: FIVB Participation

- Challenger and Satellite agreement to be signed between the party concerned within 30 days from the acceptance of the official candidature (WT/04b)
- Challenger and Satellite Handbook (if available)
- Coordination of teams’ entry process
- FIVB sponsors’ supporting programmes, materials and services
- Coordination and promotion of the calendar for these type of events
- Production of a CD-Rom including the best pictures of the athletes, the venue, etc.
- Media exposure through the FIVB website and press releases
- Inclusion of information and pictures related to the event in the FIVB publications
- Coordination of the Beach Volleyball department master plan
- Implementation of officials’ preparation program and seminars
- BVIS results system for the prompt distribution of Event ranking, results etc.
Challenger and Satellite events: FIVB Participation

- Costs to carry out an inspection visit if necessary
- Per diem and travel allowance to FIVB official delegates and international Neutral referees (as per FIVB financial regulations).
- Media support from FIVB Communications Department
- Support from FIVB officials
- Access to video, pictures and players’ biographies in the FIVB archives
- 1 FIVB Flag to be displayed on the Centre Court in front of the TV Camera
Challenger and Satellite events: organizer’s Participation

- Venue of minimum 1,500 seats for Challenger and minimum 500 seats for Satellite including minimum of two competition courts (up to six), one warm-up (up to two) in accordance with the number of teams and number of competition days. Board configuration in accordance with the FIVB regulations.
- To establish an organizing committee as described in the Handbook.
- Facilities for Media and Press and players’ medical assistance. Possibility to use permanent facilities adjacent to the courts.
- Competition of 16 or 24 or 32 main draw teams (minimum two days) and country quota play off at different qualification tournaments (minimum one day).
- USD 30,000 minimum prize money for Challenger (up to USD 99,999) per gender event, net of any deductions to be paid on site to the main draw teams.
- USD 10,000 minimum prize money for Satellite (up to USD 29,999) per gender event, net of any deductions to be paid on site to the main draw teams.
- Tournament director assisted by three managers (Promotion, Referee and Administration).
Challenger and Satellite events: organizer’s Participation

- Minimum of local official referees for single gender event, court personnel and auxiliary officials as per Handbook
- All local transportation for the FIVB Delegate, all main draw teams, officials and referees on site
- International transportation/Local transportation/Board & lodging for 1/2 FIVB delegates
- Bear the costs for an inspection visit if requested by the FIVB Beach Volleyball department
- The implementation of a promotional plan to achieve a full stadium
- Entertainment recommended but not compulsory
- Costs of any visuals, backdrops, billboards, FIVB and sponsors’ panels etc, and to provide balls, medals, scoreboards and net system
Challenger and Satellite events: organizer’s Participation

- Board and lodging costs for all national teams in the main draw and local officials
- Promoter to do his/her utmost to offer press and TV coverage of the event at a national level
- Sand requirements as per FIVB requirements. FIVB approval needed.
- Provide tops/tank tops to all semi-final and final teams (NB: FIVB approval required if intended local sponsor is different from SWATCH-FIVB World Tour sponsor).
- Payment of local officials
- Medical control and services in accordance with the Handbook
- TV production and TV broadcasting recommended but not required.

NB: FIVB annual fee not required for the 2011 season, while the host National Volleyball Federation fee cannot exceed 10% of the Prize Money
Challenger and Satellite events

For further information please contact:

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